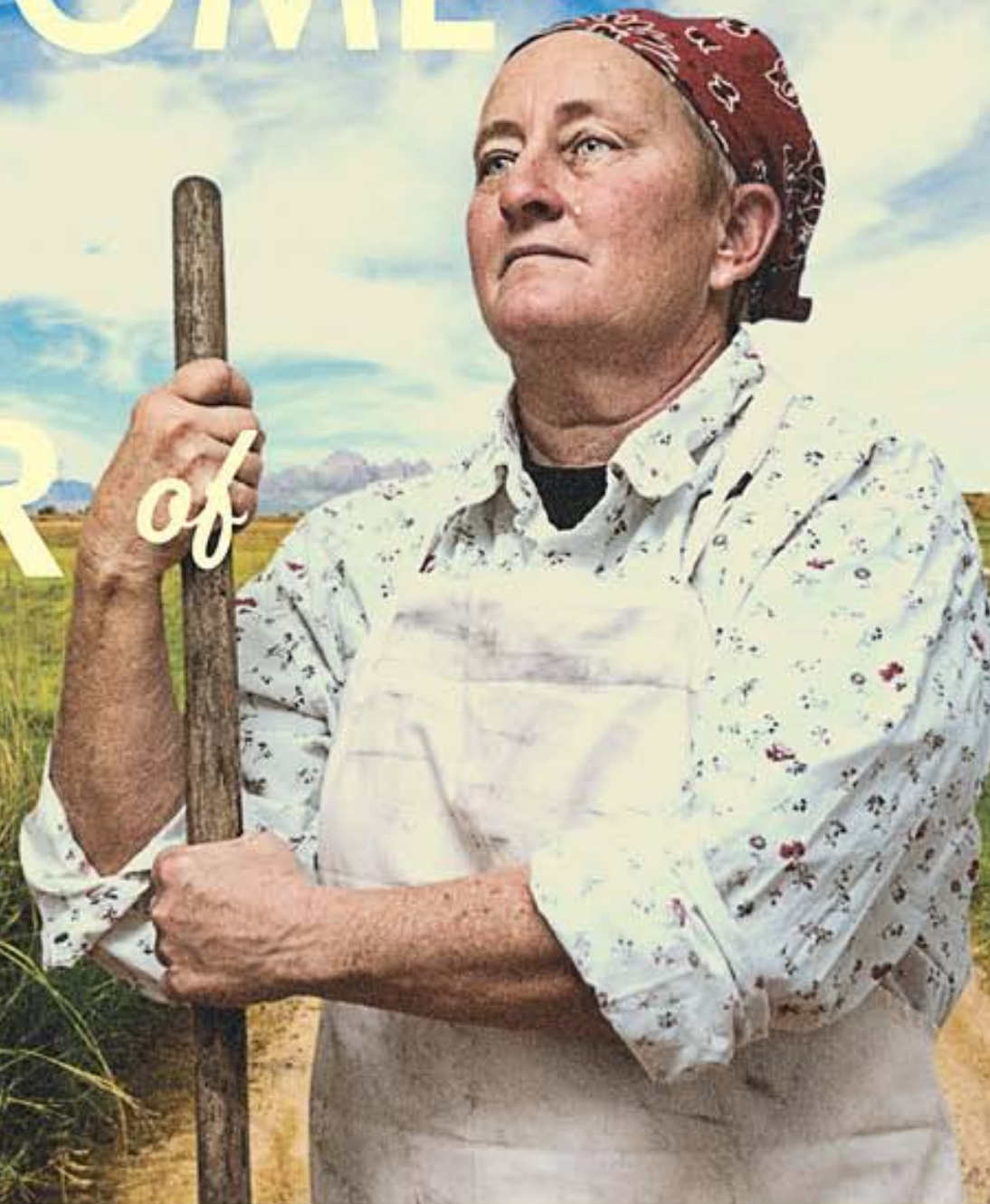


SOMEBODY SOME-
WHERE JUST
OPENED *a* JAR *of*
LONG'S.



FRESH
HOT HOT
FRESHNESS.

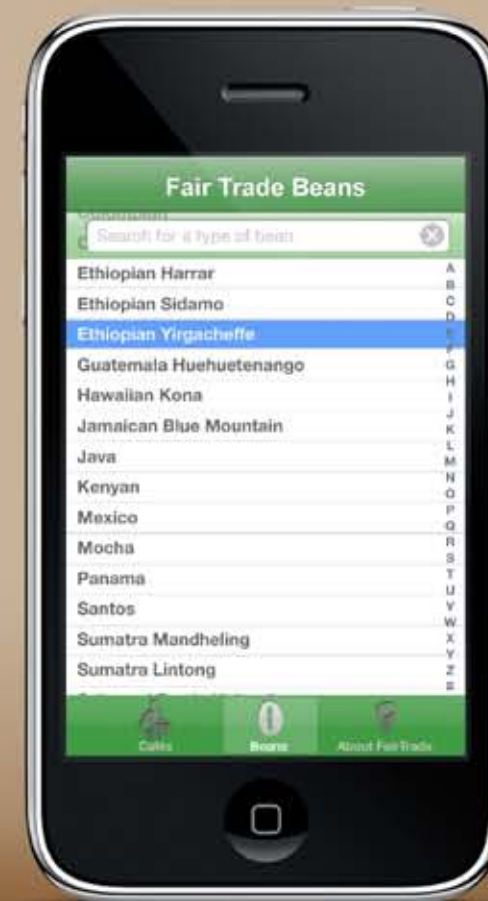


LongsHorseradish.com

People want to do the right thing,

but they don't always have the necessary information. Conscientious coffee drinkers need a resource to easily find fairly traded coffee. Instead of having to exhaustively research all available Fair Trade coffee houses, we've compiled all the information in one application which shows every coffee shop that carries at least one FairTrade Certified coffee.





Using the sliding scale at the bottom of the app, users can choose to highlight all coffee shops that carry at least one Fair Trade coffee, or only shops that carry ten or more, or anywhere in between.

Tapping on a specific coffee shop shows details of Fair Trade beans available.

The app also includes a complete index of fairly traded coffee.

Targeted messages are featured in banner ads on websites such as The Nation and Wired.

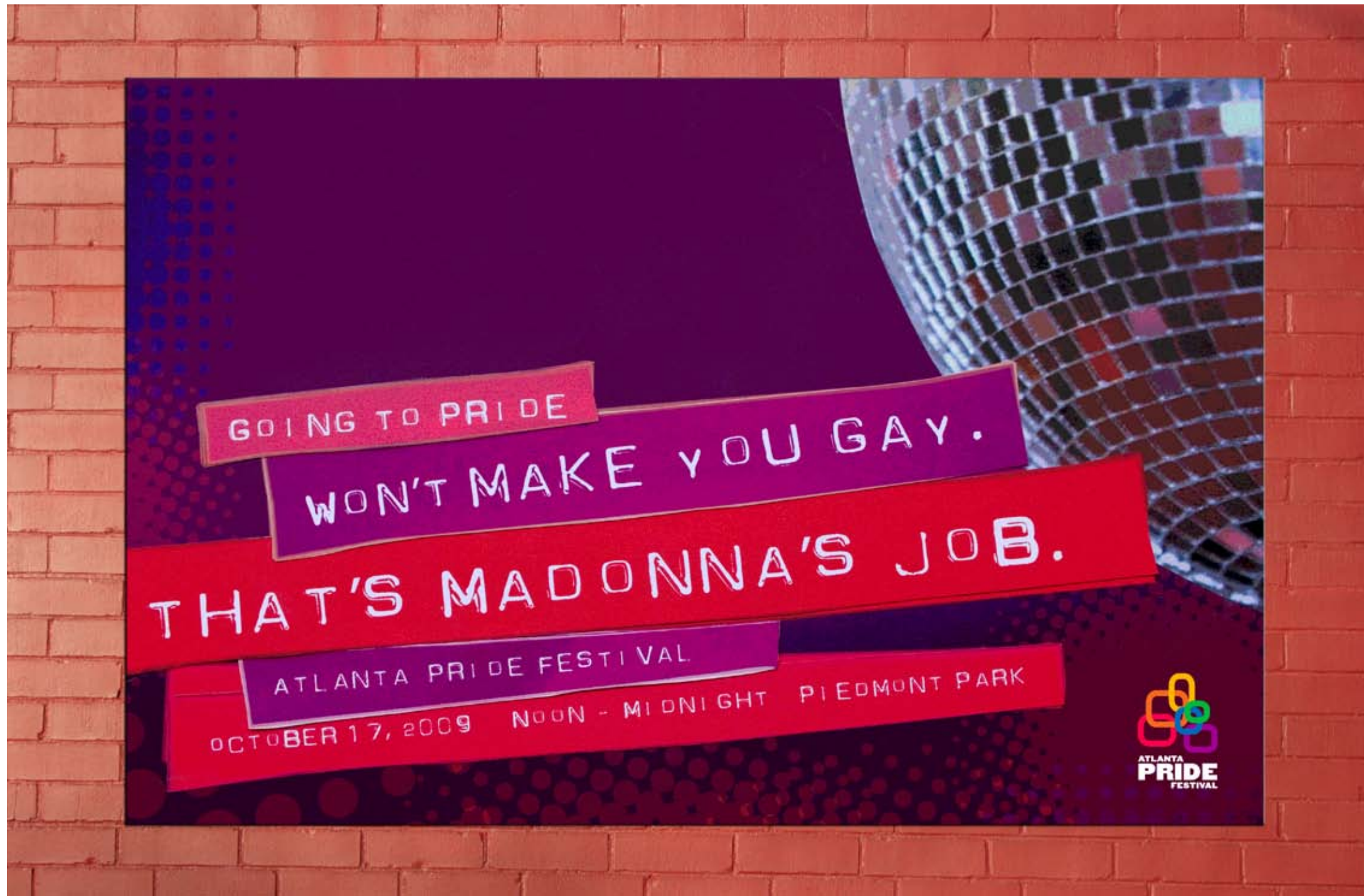


mouse rollover reveals



mouse rollover reveals





DS: Kirsten Knudson



DS: Kirsten Knudson



DS: Kirsten Knudson



IN YOUR HOME, YOU CAN HAVE A FLOOR, OR A FOUNDATION.

Carpets can never match the feeling of solidity that hardwoods create. Whether your family has lived in the same house for years, or just moved into a new one, Kährs hardwood floors are always a welcome addition. The patented Woodloc system allows for installation free of glue and nails, guaranteeing a rapid process without losing durability or aesthetic appeal. What we offer is not just a floor covering — it's floor carpentry.



Walnut Iroko Brazilian Cherry Beech Hard Maple



PAPER ISN'T THE ONLY CHANCE FOR WOOD TO TELL A STORY.

The rings of a tree aren't wrinkles, they're fingerprints. The grain which becomes a beautiful accent to your home began with growth, showing both good and lean years. Kährs carefully, and responsibly, selects distinctive woods from around the world, inspecting each log to ensure it meets our standards for character and quality. With every glance at the rich, unique finish of your hardwoods, you'll see another page of the story.



White Oak
Doussie
Cherry
Kosipo

**WHEN YOU LOOK AT THE SURFACE,
THE FIRST THING YOU SHOULD SEE
IS YOURSELF.**



Self-expression is at its most gratifying when it enhances your quality of life. From refined to rustic, Kährs has a style to reflect your values and personality. Every wood we harvest meets rigorous standards of sustainability, and it goes without saying that each is uniquely beautiful.

With over 150 years of dedication to our craft, we deliver a product at the pinnacle of Swedish design. Every new innovation is harnessed to display wood's natural features. Our finish has the strength to last through the decades while still showcasing the qualities that you admire.

Hickory Red Oak Santos Mahogany Sapell Ash





DS: Ruby Chatwal

Madame Morsels. The Best Food for Your Darkest Mood.

Packaging copy:

A Delicious Alternative to Multiple Counts of Homicide.

Madame Morsels were concocted as an antidote to the wave of so-called PMS "medications." Nothing soothes the monthly monster quite so effectively as a handful of silky-smooth milk and dark chocolate. They're damned delicious and loaded with naturally occurring stress and pain reducing compounds. So when your hormones tell you to reach for a hatchet, grab a box of Madame Morsels instead.

To escape
the rat race:
DESIGN a
Laser Hat
to blast other rats.

THE CREATIVE CIRCUS  WHERE WEIRD KIDS BECOME EMPLOYABLE.

A SCHOOL FOR ART DIRECTION, COPYWRITING, DESIGN AND PHOTOGRAPHY.

812 LAMBERT DRIVE ATLANTA, GA

WWW.CREATIVECIRCUS.EDU 800.725.1590

NOBODY EVER RAN AWAY TO JOIN A BANK.

THE CREATIVE CIRCUS  WHERE WEIRD KIDS BECOME EMPLOYABLE.
A SCHOOL FOR ART DIRECTION, COPYWRITING, DESIGN AND PHOTOGRAPHY.
812 LAMBERT DRIVE ATLANTA, GA
WWW.CREATIVECIRCUS.EDU 800.725.1590



Burn the corporate ladder.

Then use the cinders to make charcoal drawings.

THE CREATIVE CIRCUS  WHERE WEIRD KIDS BECOME EMPLOYABLE.

A SCHOOL FOR ART DIRECTION, COPYWRITING, DESIGN AND PHOTOGRAPHY.

812 LAMBERT DRIVE ATLANTA, GA

WWW.CREATIVECIRCUS.EDU 800.725.1590

A New Way to Meet Your Mate

Who do you click with? All online dating services claim to know the answer, while still relying on dusty old surveys. Ever get excited about a survey? Didn't think so.

Match.com will use existing social bookmarking software to create an entirely new way for members to click with each other. We're calling it **Clickit**.



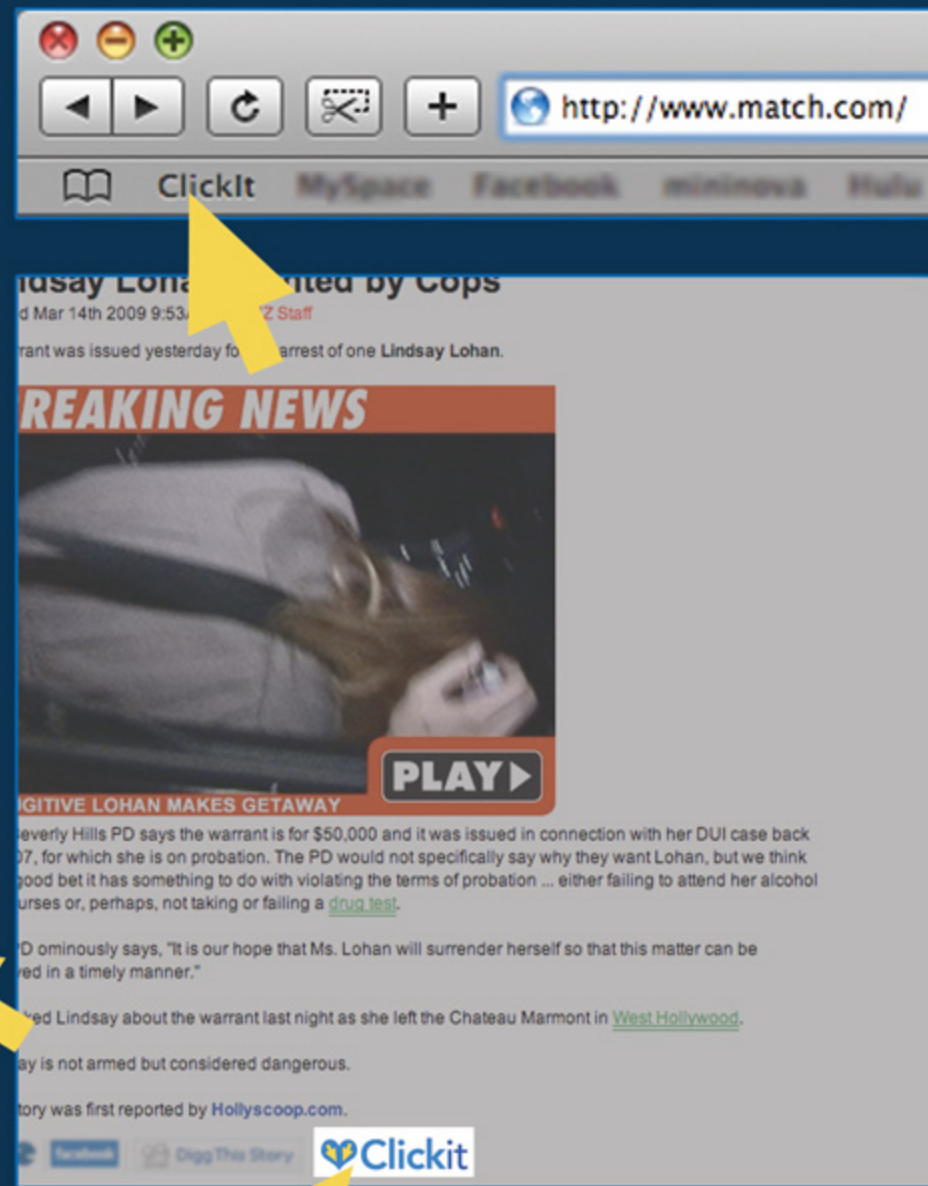
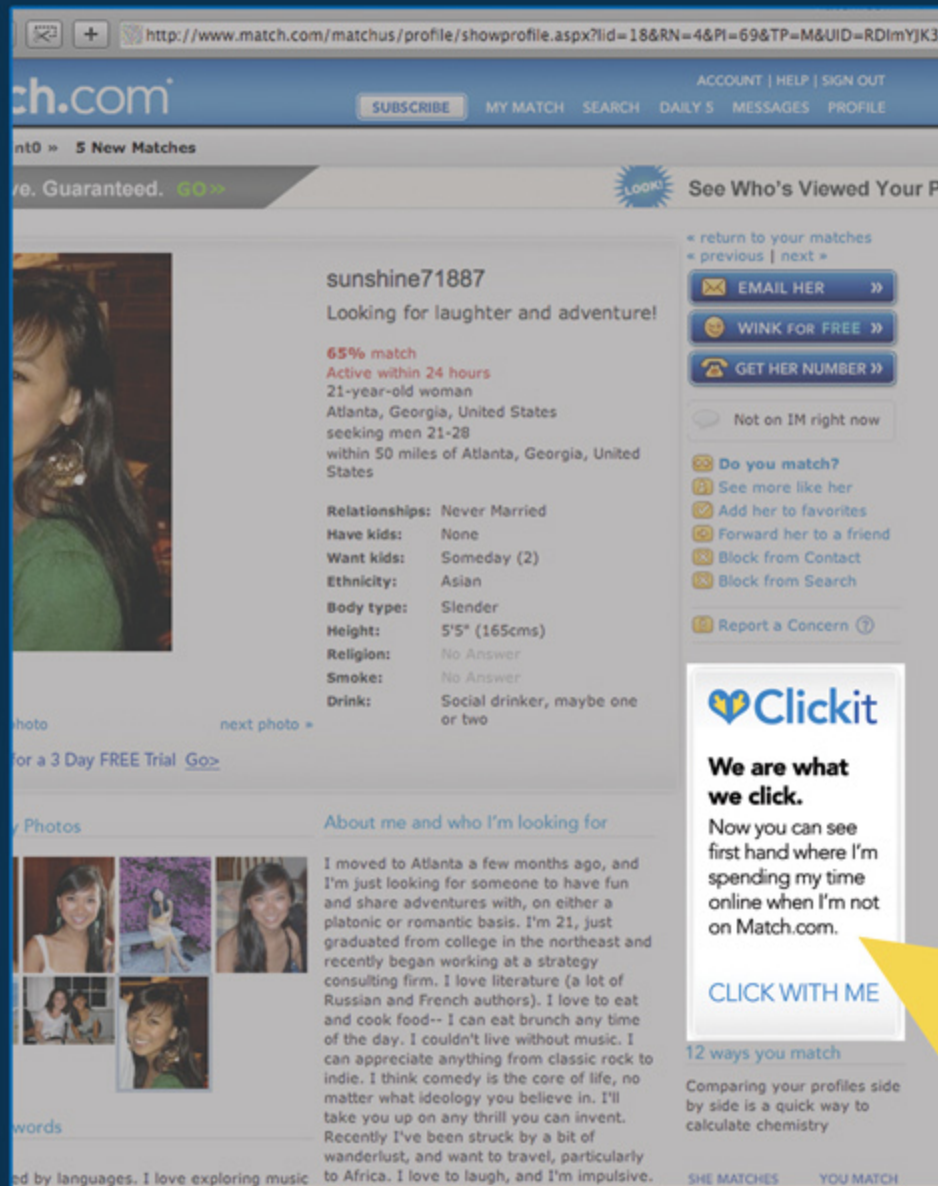
match.com[®] presents



Clickit

We are what we click

The **Clickit** application is a social bookmarking tool kinda like Digg. It is added to browser toolbars or can appear on participating sites. The application allows members to post links to their Match.com profiles of images, videos, comment threads, etc, which express their unique personalities. If you love it, you'll Clickit. And if somebody else loves it, maybe they'll love you, too.



Tell All Your Friends

Match.com members can also share themselves with the world through status messages on Facebook, Gmail and Twitter. At the same time, they become advertisers for the brand. If somebody clicks with a member's posted link, they can find out if they click with the Match.com member who posted it. The link, powered by Match.com, features a compressed version of the member's profile. If the non-member likes what they see, they can click on the member's profile and are then taken to a Match.com signup page.

FACEBOOK


What's on your mind?

Clicks with <http://tinyurl.com/dlrc2v> Come click with me!

Share


Add: Link Photos Video Music/Video Clickit

TWITTER


 Whitney Clicks with <http://tinyurl.com/dlrc2v> Come click with me!
less than 5 seconds ago from web

EMAIL

Email Chat Video & more

 Whitney Nameson

Click with me here
WhitneyNameson@gmail.com



COMPRESSED PROFILE



Clickit match.com

Karenbook9

Location: Atlanta, GA
Age: 25
Height: 5'10" (178cm)
Body Type: Slender
Relationship: Never Married
Name: Karenbook9
Sex: Female
Ethnicity: White / Caucasian
Smoker: No Way
Religion: No Answer

Interests: Gardening/Landscaping, Hula Hooping, Watching sports, Swimming, Baseball, Football, Bowling, Volleyball

In Her Own Words: My dogs (pugs) are fantastic. I like the Florida Gators. I am not religious. I enjoy very hot weather (and hate the rain). I want a temporary mattress. No major at heart. And most importantly, my mother is making me do this.

What I like to do...
Basketball, really baseball, piano, swimming, eating Mexican/Cuban, ping pong.

My hot spots...
La Florida

A few of my favorite things...
Pugs.

Do you click with Karenbook9?
 YES NO



LET'S SAY THE ECONOMY COLLAPSES
into rubble with ex-bankers huddled

around flaming trashcans like cartoon hobos.

Because the banking system dissolved. Because
the dollar was trading lower than the clams otters
use for cash. Because the U.S. Treasury got caught
financing its debts with actual clams.

*If that happens, a Fidelity Roth IRA won't be good for much. But if things
go even slightly better, it's one of the most reliable investment funds on Earth.*

— A LITTLE MONEY GOES A LONG WAY, ESPECIALLY WHEN IT TURNS INTO A LOT OF MONEY. —
That's what a Fidelity Roth IRA does: it turns a little into a lot. If you're young, employed, and
plan to live past 60, a post-tax Roth IRA is the perfect way to save without paying taxes later.
For more information, go to Fidelity.com.





IF AMERICA GOES BANKRUPT
and is bought wholesale by China
and our only remaining industry is, ironically,
the manufacture of cheap plastic toys and all the
banks are converted into grain silos and paper
money is used for housing insulation, then you
might as well throw your dollars in the trash.

*Otherwise, a Fidelity Roth IRA could be the best investment you ever make.
It's as good as gold. Better, because you can afford it.*

MONEY'S MONEY, AND IT'S GOING TO BE MONEY FOR A LONG TIME.

Do yourself a favor and have some of it when you're old. With a post-tax Roth IRA, you can earn a huge nest egg that you won't have to pay any additional taxes on when it's time to cash out. For more information, go to Fidelity.com.





IMAGINE A POST-APOCALYPTIC HELLSCAPE

in which irradiated thugs rule
the smoking ruins, battling over rocks
and dirt, searching for shelter from the
fiery ozone-depleted sky. Beads are
used for money, but the preferred forms
of currency are flesh and favors.

*In that world, a Fidelity Roth IRA has lost its power.
In this world it's a nearly apocalypse-proof investment fund.*

WE KNOW THAT YOU KNOW YOU SHOULD BE INVESTING, EVEN IN UNCERTAIN TIMES.

So we've got a safe bet for you in the form of the post-tax Roth IRA. What does that mean? It means you don't pay a cent when you withdraw money from your enormous retirement fund. For more information, go to Fidelity.com.



*It was a more innocent time,
when
Summers
were
Hot,
girls were pretty.*



*and
i still had hands*

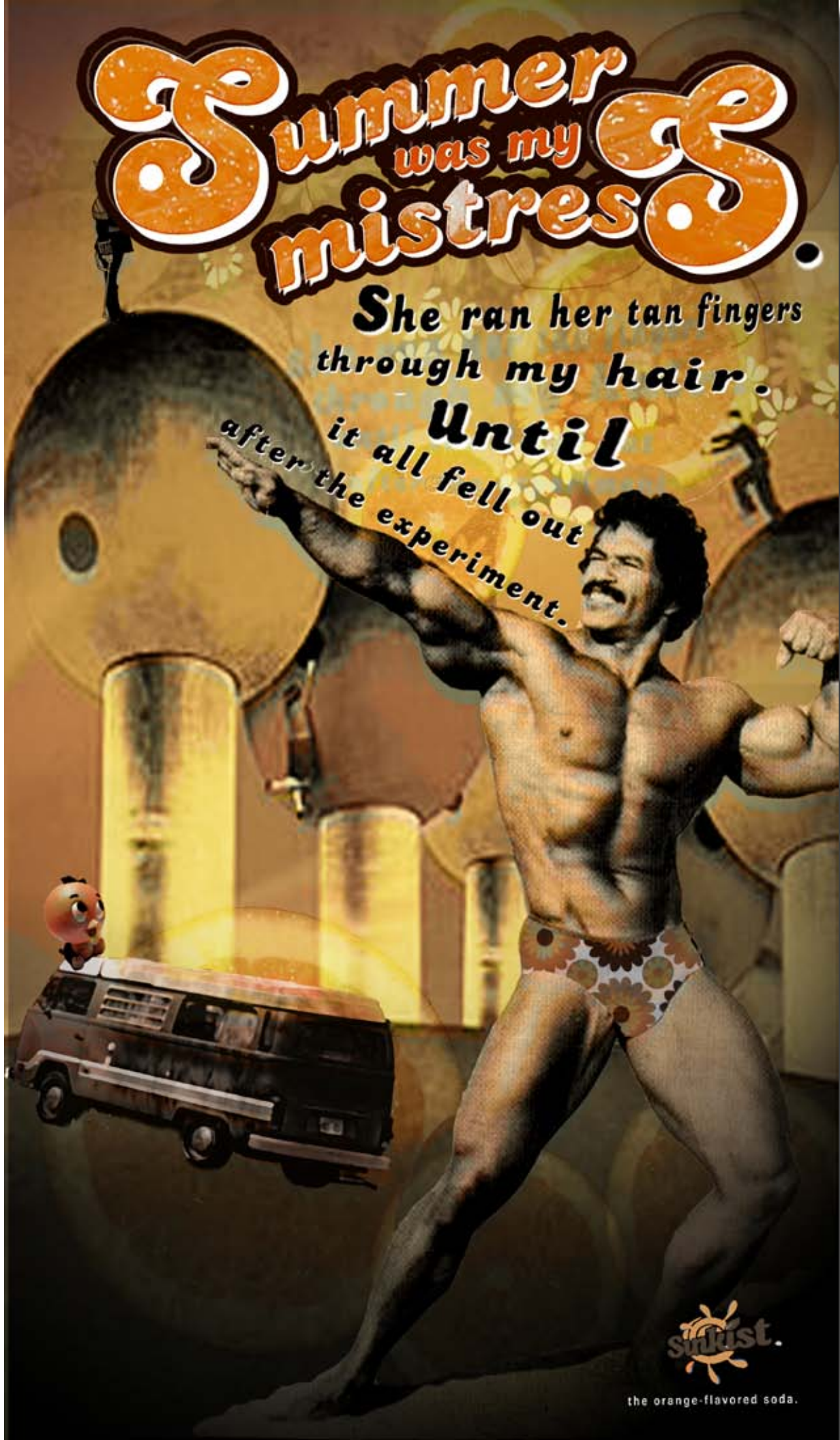


the orange-flavored soda.

Summer was my mistress.

She ran her tan fingers through my hair.

Until it all fell out after the experiment.

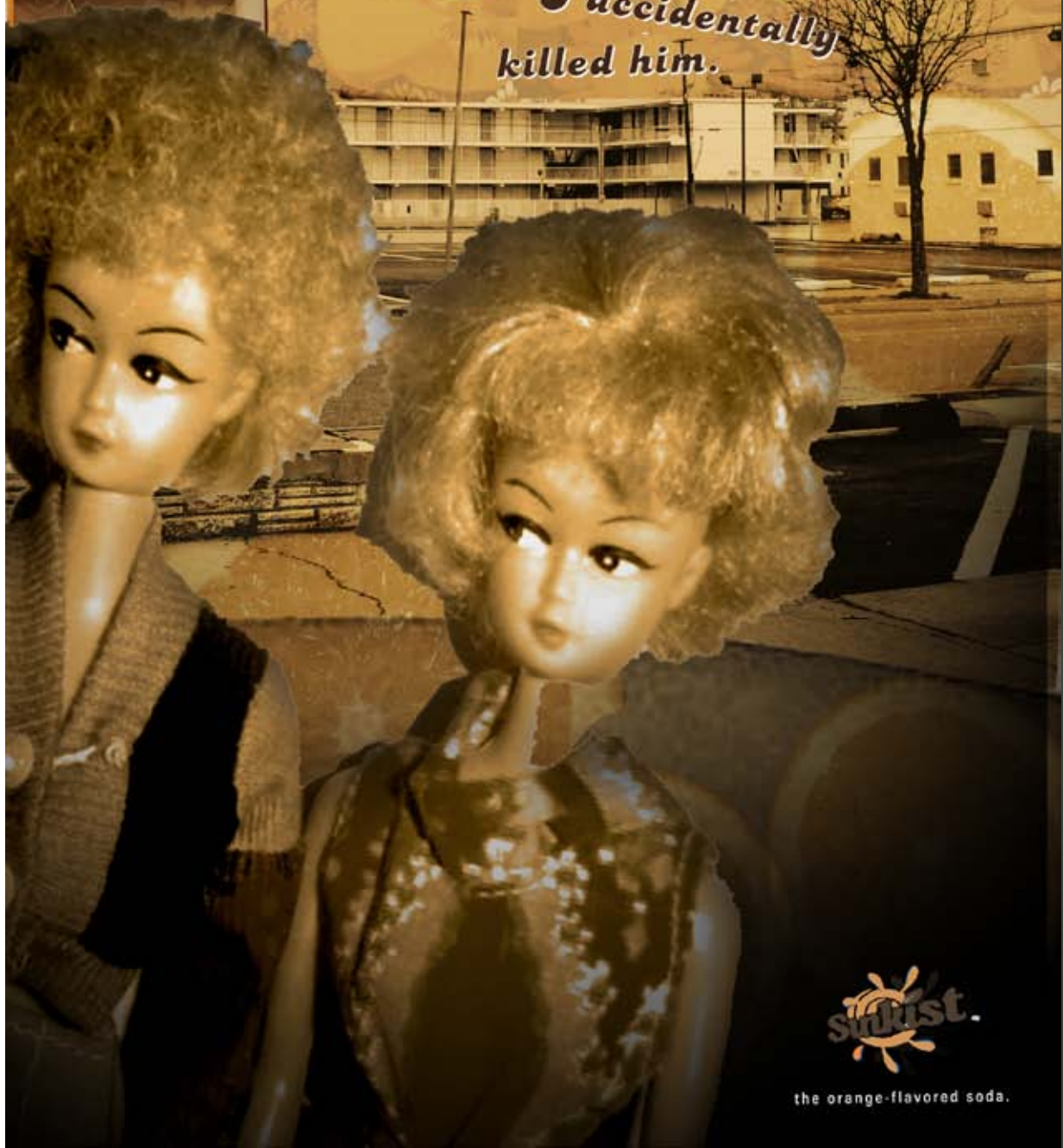


the orange-flavored soda.

DS: Lance Thomas

I remember
Summers
at the
beach,
burying
my boyfriend
in the sand.
Because
I accidentally
killed him.

*A
Fabulous
50's
Restaurant*



the orange-flavored soda.

DS: Lance Thomas



Huge, totally balls-crazy posters are displayed in areas with high foot-traffic. At the bottom of the posters at eye-level are smaller copies designed to be detached and re-posted by viewers. It's like if there were weirdly nostalgic Russian dolls that talked about summer and wanted you to buy Sunkist, the orange flavored soda.



Vending machines with Sunkist's weird new look also feature removable posters and are stocked with 70s style glass bottles.



On the bottles are removable decals for more Russian doll type action.

